

# Neil Graham

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I'm a **User Experience Designer** with a background in motion, digital and print design. I've been fortunate to have spent many years doing something I love while mentoring and collaborating with creative friends and colleagues.

## Experience

### **UX Designer, ATB**

August 2018 to present – Edmonton, Alberta

- Collaborate with research, POs, analysts, QA and developer in a squad-based Agile environment to iteratively design, test wireframes, prototypes and visual design
- Akendi - UXD (UX Designer) Certified

### **Senior Motion Designer, ATB**

September 2008 to August 2018 – Edmonton, Alberta

- Provide leadership and creative direction to our motion and video team
- Work closely with marketing project managers, creative directors and the in-house design team, managing multiple projects and time lines
- Meet with our internal clients to help develop concepts and campaigns
- Create storyboards, animations, videos and design for a variety of digital channels

### **Senior Interactive Designer, B3 Communications**

January 2005 to September 2008 – Vancouver, British Columbia

- Provided creative direction to our interactive designers and developers
- Created animation and motion graphics for web and interactive
- Wire framed and mocked-up websites and interactive applications
- Assisted with the build-out of websites and interactive applications in collaboration with our interactive designers and development team

### **Interactive Designer, RealWorld Media**

July 2000 to January 2005 – Vancouver, British Columbia

- Concept development (story boards, wire frames), interactive design, film and televisions visual effects and motion graphics
- Designed websites, interactive applications, print collateral and motion graphics

## Education

### **Bachelor of Fine Arts (InterMedia), Emily Carr Institute of Art & Design**

Majored in 3D animation and interactive design. Also studied classical animation, film, sound design, studio and anatomical drawing

### **Bachelor of Fine Arts (Graphic Design), University of Manitoba**

Studied graphic design, typography, photography, sculpture and studio drawing.

REFERENCES AVAILABLE UPON REQUEST

## **Expertise**

Motion, visual & print design  
Wireframing & prototyping  
Audio & video editing  
Storyboarding  
Creative direction  
3D Modelling

## **Tools**

Axure  
Sketch  
Invision  
Zeplin  
After Effects  
Premiere  
Adobe Creative Suite  
Blender & 3DS Max  
(Basic) HTML & CSS  
Pencil & paper

## **Clients**

ATB Financial  
Trump Resorts  
Hard Rock Hotels  
Ritz-Carlton Hotels  
Hub Display Works  
Government of BC  
Interior Savings  
Pilothouse  
Irongate  
Mark's  
Creo

## **Likes**

Fresh coffee  
+19°C  
Oilers

## **Dislikes**

Cold coffee  
-28°C  
Flames